Ecomuseums 2012

1st International Conference on Ecomuseums, Community Museums and Living Communities

CONFERENCE PROGRAMME

19 - 21 September 2012
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Organising Committee
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Scope

Ecomuseums 2012 - 1st International Conference on Ecomuseums, Community Museums and Living Communities aims at gathering scholars, academics and practitioners working in the areas of Ecomuseums and Community Museums.

The ecomuseum movement has its origins in late 1960’s France when the roles museums can play in linking people, their heritage expressions and places, as well as affecting social change, were examined. At this time, traditional museum activities, which centered on the collection of heritage to be interpreted by curators and other museum professionals within a museum building, were viewed as both limited and exclusive in approach. In more recent decades, ecomuseums have been established throughout the world and are guided by a variety of differing aims and objectives. For example, an ecomuseum may resemble a more conventional museum in appearance or, in other cases, an open-air community-controlled heritage project, depending on the place.

It can be considered that this wide range of ecomuseological and community-based museological initiatives demonstrates an international interest in alternative heritage management approaches. For this reason, Ecomuseums 2012 seeks to bring together scholars, researchers, architects and heritage professionals to discuss the commonalities, differences and future of safeguarding practices that are holistic and community oriented in scope.
Partners
Venue

Ecomuseums 2012 - 1st International Conference on Ecomuseums, Community Museums and Living Communities will be held in Seixal, on the South bank of the river Tejo, facing Lisbon.

There is archaeological evidence of significant human occupation in Seixal since the Roman period. The privileged location, the natural arbour and the richness of the land and of the river (agriculture, fisheries and pottery were some of the ancient and traditional activities there) attracted population and transformed Seixal. During the Middle Ages Seixal became an important depot for goods entering Lisbon (grain, wood, olive oil, wine, salt, etc.) and it grew in population and importance. Its excellent location towards the river became even more important during the Maritime Expansion and from Seixal's shipyards numerous vessels sailed to Africa, India and Brazil. The river also favoured the construction of tide mills, the first dating from the beginning of the 15th century. The industrial revolution had a major effect in Seixal: a significant number of factories was built there and the social balance shifted from rural to industrial. Until the late decades of the 20th century Seixal registers enormous growth both in local population and in population sleeping there and working in Lisbon. The building of the new bridge in 1966 supported that effect.

Recently the de-industrialisation is present in various areas of Seixal and a movement that intends to preserve some of the memories of the industrial apogee in happening. The EcoMuseum of Seixal, that opened to the public in 1983, inherited the previously "Museu Municipal" and is a key-stone in the process of preserving the memory and the traditions of Seixal; furthermore, it is a community museum, and its mission includes the participation of the population in a dynamic and useful heritage.

For Ecomuseums 2012 - 1st International Conference on Ecomuseums, Community Museums and Living Communities Seixal was the perfect and natural choice as it houses the oldest and most successful eco museum of Portugal. The Conference programme includes a thorough visit to the Eco Museum nucleus and sections, each one representing an important aspect of the history and heritage from Seixal. The reconstructed tide mill, traditional ships of the river Tejo, industrial assets and rural areas are part of this Museum and will allow all Delegates an in-depth understanding of social, economic, historical and traditional heritage of Seixal. Plenary sessions will take place at the local auditorium and parallel sessions will take place at the Ecomuseum facilities (former Mundet factory).
Conference Topics

- Community-based museological approaches: challenges, opportunities, practices;
- The evolution and geographical diaspora of ecomuseum practices;
- Beyond ecomuseums: Sociomuseology, its theory and practice;
- Place, communities and heritage: relationships and ecomuseological interventions;
- Nature, culture and communities: making connections through ecomuseology;
- The economuseum movement: conserving traditional crafts;
- Tourism, environment and sustainability: ecomuseological approaches;
- Working with ethnic minorities: community museology and indigenous curation;
- Intangible cultural heritage: its significance to local communities and how museums/ecomuseums can assist in safeguarding;
- Architecture and spatial planning: ecomuseological and inclusive approaches;
- Urban ecomuseums: conceptual issues, challenges and opportunities;
- Industrial communities: inclusive approaches to conservation and interpretation of industrial heritage.
Aveiro * Portugal

July

3rd International Conference on Intangible heritage
www.sc2013.greenlines-institute.org
Scientific Committee

Alessandro De Masi
Milan Polytechnic II, Italy

Alexandra Denes
Sirindhorn Anthropology Centre, Thailand

Amareswar Galla
International Institute for the Inclusive Museum, Denmark

Alice Semedo
University of Porto, Portugal

Annette B. Fromm
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Cheng Li
Sichuan University, China

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Donatella Murtas
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Rogério Amoêda
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Shatha Ahmad Abu-Khafajah
The Hashemite University, Jordan

Stephanie Hawke
Mid Pennine Arts, United Kingdom

Tara Gujadhur
Traditional Arts and Ethnology Centre, Laos PDR

Tracey Lu Lie Dan
Chinese University of Hong Kong, China
## Conference Programme Overview

### 19 September – Wednesday

**Auditorium**
- 08:30 - Opening Reception Desk and check in
- 10:30 - Opening Ceremony
- 11:00 - Plenary Session by Hugues de Varine
- 12:30 - Lunch
- 14:00 - Special Session: MINOM

**Mundet Factory (Ecomuseum headquarters)**
- 15:30 - Coffee break
- 16:00 - Sessions S01, S02 and S03

### 20 September - Thursday

**Mundet Factory (Ecomuseum headquarters)**
- 09:00 - Opening Reception Desk and get together
- 09:30 - Departure to technical visit to Ecomuseum of Seixal (1\textsuperscript{st} part)
- 12:00 - Lunch
- 14:00 - Departure to technical visit to Ecomuseum of Seixal (2\textsuperscript{nd} part)
- 17:00 - Hugues de Varine’s book presentation
- 20:00 - Social dinner at restaurant “O Bispo”

### 21 September - Friday

**Mundet Factory (Ecomuseum headquarters)**
- 08:30 - Opening Reception Desk
- 09:00 - Sessions S04, S05 and S06
- 10:30 - Coffee break
- 11:00 - Sessions S07, S08, and S09
- 12:30 - Lunch
- 14:00 - Sessions S10 and S11

**Auditorium**
- 15:30 - Coffee break
- 16:00 - Plenary Session by Peter Davis
- 17:30 - Closing Session
Schedule of Sessions

19 September – Wednesday

14:00 – 15:30: Special Session

Special Session (Auditorium)
MINON
Chaired by Michelle Stefano

M. Moutinho - The International Movement for a New Museology (MINOM): from New Museology to Sociomuseology
P. Assunção dos Santos - The citizen-museum as an instrument of social transformation: the case of the Museu da Maré
T. Glas - Ecomuseums and the structure of power: a case-study in Sucre, Bolivia
L. Querol - Contributes to an alternative globalization: defining cultural participation as a museological category.

16:00 – 17:30: Sessions S01, S02 and S03

Session S01 (Room 1)
Community-based museological approaches: challenges, opportunities, practices

E. Montanari - Ecomuseum as mirror of contemporary communities. Multi-cultural challenges, inter-cultural opportunities and trans-cultural practices
E. Alsmann López - The community museum “El Piojito” of Teocelo, México and the mechanisms of social participation involved in its creation and organization
S. Wickler - Historic preservation, museums and community-based approaches to cultural heritage: a comparative perspective from Palau, western Micronesia and northern Norway
K. Ohara - Relationship between peoples’ local actions and traditional museums - Case study on Miura Peninsula Ecomuseum as the network to integrate local resources in the area

Session S02 (Room 2)
The evolution and geographical diaspora of ecomuseum practices

D. Kawęcka - The development of ecomuseums in Poland. The Eastern European take on the concept
G. Alcalde Gurt - Ecomuseology and local museums in Catalonia (Spain). Influences and coincidences during the 1975-1985 period
W. Nitzky - Ecomuseums with Chinese characteristics: the politics of safeguarding living heritage
X. Roigé - The evolution of ecomuseums in Spain. Between the crisis and redefinition
Session S03 (Room 3)
Place, communities and heritage: relationships and ecomuseological interventions

S. Hawke - The Art of Placemaking; creative co-construction of meaning
D. Murtas - From theory to practice and vice versa. Mondi Locali/Local Worlds, an ecomuseum community of practice
J. Joicey - The Flodden 1513 Ecomuseum
L. Parrino - Promoting the potential of diversity in (multi)ethnic neighbourhoods. The role of community museums and community-oriented cultural institutions

21 September - Friday

9:00 – 10:30: Sessions S04, S05, and S06

Session S04 (Room 1)
Community-based museological approaches: challenges, opportunities, practices

M. Stefano - ‘Naturally-occurring Ecomuseums’: a multi-faceted, community-run approach to safeguarding the Welsh living heritage of Delta, Pennsylvania and Cardiff, Maryland, USA
P. Dutta - The other ecologies: Why there is no ecomuseum in India
P. Qin - Report of 1+10 Project of Guangxi Ethnic Eco-Museum Development, China
Sara Radice - City teller: Audience engagement through technology in urban cultural heritage

Session S05 (Room 2)
Tourism, environment and sustainability: ecomuseological approaches

D. Bowers - Can ecomuseology be used to support sustainable, community-based tourism development in the Rupununi, Guyana?
B. Kazior - Ecomuseums in Poland – heritage protection and sustainable tourism
G. Corsane - Safeguarding and promoting heritage resources using ecomuseological approaches: the international ‘en-compass’ project as a model
S. Lira - The Hat Industry Museum - the role of the community
Session S06 (Room 3)
Place, communities and heritage: relationships and ecomuseological interventions

A. Couvelas - In Situ Museum and Metropolis Square, Naxos, Greece
B. Kurtulus - Ecomuseums: a way to involve community with the cultural landscape
D. Ratkovic - Batana Ecomuseum, Rovinj-Rovigno / Croatian ecomuseology “at the backdoor”
D. Silva Cardoso - Rethinking the geographical concepts of “post”modern (eco)museology: Spatial trends and challenges for the brazilian ecomuseums and community museums

11:00 – 12:30: Sessions S07, S08, and S09

Session S07 (Room 1)
Community-based museological approaches: challenges, opportunities, practice

A. Telenius - Ecomuseum “Biosfärum”: Communicating landscapes in a biosphere reserve
C. Chang - Representation of ‘Landscape’ in ecomuseums. Examples from Sweden and China.
C. Lindeqvist - Ecomuseum Bergslagen in progress
M. Zapletal - Ecomuseum as a tool for preservation of traditional ecological knowledge and practices for sustainable development of landscape

Session S08 (Room 2)
Intangible cultural heritage: its significance to local communities and how museums/ecomuseums can assist in safeguarding

A. Dixey - Craft in the Community: an holistic re-balancing
E. Curtinhal - Studying and safeguarding the intangible heritage at the Seixal Municipal Ecomuseum
K. Massing - Protecting the intangible heritage of Hainan Province: could the use of ecomuseum principles help to safeguard the intangible heritage of the Li and the Miao minorities?
M. G. Lerario - Museums in small communities: Performing memories and place branding, in the Middle of Tuscany.

Session S09 (Room 3)
Architecture and spatial planning: ecomuseological and inclusive approaches

J. Benedetti - Local museums: new spaces for a contemporary heritage epic?
R. Riva - Ecomuseums: from institution to cultural firm
A. Denes - Learning to safeguard culture: The Intangible Cultural Heritage and Museums Field School in Lamphun, Thailand
M. de Fátima Silva - The Tagus Estuary and its riversides: a natural ecomuseum
Session S10 (Room 1)
Urban ecomuseums: conceptual issues, challenges and opportunities
(Working language: Portuguese)

L. Figueiredo dos Santos - Museums system - Managing tools supporting communitarian museums
M. T. Resende Martins - Patrimony, community and development place sustainable
O. Miranda Priosti - Memory, community and heritage education: museology of liberation and strategies of resistance
V. Oliveira Fagundes - How can you explain “museums without walls”?

Session S11 (Room 2)
Beyond ecomuseums: Sociomuseology, its theory and practice
Nature, culture and communities: making connections through ecomuseology

A. Duarte - “Eco-museum”: one of the many components of the new museology
P. Virtanen - Telling about the forests
W. Bigell - Modern commons or representing a mythical past? The ecomuseum as a testing ground for an alternative modernity
Q. Wei - The ideal type of ecomuseum and reflection of practice: Two cases study in Southwest of China
R. Dunkley - Up the revolution! The role of museums in inspiring environmental and social change
Technical Visit

20 September - Thursday

Technical guided tours to the Municipal Ecomuseum of Seixal
Meeting point: Mundet Factory (Ecomuseum headquarters)

Delegates will be split into two different groups (A and B) following different paths and similar schedules. Both groups will have similar visits.

9:00: Get together at Mundet Factory main gate

GROUP A

09:30h - Visit to Mundet factory section
11:00h - Visit to “Núcleo Naval” (boat construction section)
12:00h - Lunch
14:00h - Get together at Mundet factory main gate
14:30h - Visit to powder factory (Vale de Milhaços)
16:00h - Visit to tide mill of Corroios
17:00h - Hugues de Varine’s book presentation (Raízes do Futuro. O Património ao Serviço do Desenvolvimento Local)
18:15h - Sailing the Tagus river on-board a traditional boat “Fragata Baía do Seixal”
20:00h - Social dinner at “O Bispo” restaurant

GROUP B

09:40h - Visit to “Núcleo Naval” (boat construction section)
11:00h - Visit to Mundet factory section
12:00h - Lunch
14:00h - Get together at Mundet factory main gate
14:30h - Visit to tide mill of Corroios
15:30h - Visit to powder factory (Vale de Milhaços)
17:00h - Hugues de Varine’s book presentation (Raízes do Futuro. O Património ao Serviço do Desenvolvimento Local)
18:30h - Sailing the Tagus river on-board a traditional boat “Varino Amoroso”
20:00h - Social dinner at “O Bispo” restaurant

NOTE:
During the 20th and the 21st September Delegates are kindly invited to freely visit the museum section “Espaço Memória Tipografia Popular do Seixal”, located at Praça Luís de Camões, 39 e 41; open between 10:00-12:30 and 14:30-17:30
“Núcleo Naval”
(boat construction section)

Tide mill of Corroios

Tagus river traditional boats
Notes
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